

# Infrastructure for What's Next: Adopting AI With Ease

Align your business for the future with AI infrastructure solutions delivered by Insight.

Effective Artificial Intelligence (AI) adoption dramatically boosts operational efficiency and improves data insights for business innovation. But AI implementation has its challenges. See how Insight helps you embrace IT with speed and simplicity by leveraging easy-to-deploy solutions like NetApp ONTAP® AI.

## AI without the complexity

Bring your AI infrastructure online more quickly, with less risk and with comprehensive support.



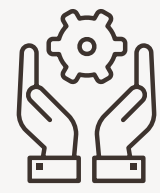
### Business-proven AI

Simplified procurement, configuration, installation, and support through validated best practices



### Full configuration

Validated solution configured with Insight's expertise around NVIDIA and NetApp



### Effortless support

Industry-leading support backed by Insight and NetApp

## Where to start with AI?

AI adoption is growing. But, after adoption, many organizations lack the confidence or skills to leverage AI for efficiency and growth.

Although the AI market value is expected to reach

**\$360 billion by 2028,**

**only 12.1%**

of firms reported deploying AI capabilities.

The top three most significant challenges companies face when considering the implementation of AI are:



### Staff skills

(56%)



### Fear of the unknown

(42%)



### Finding a starting point

(26%)

### Top AI challenges



#### Expertise

- Right resources at the right time
- Research efficiency



#### Technology

- Optimized AI platform
- Performance tuning
- Proof of Concept (PoC) to production



#### Data

- Model management
- Data pipeline



#### Infrastructure

- Configuration and troubleshooting
- Optimizing performance
- Multivendor support

## Getting started strategically

Finding a starting point for your AI project is simple with Insight. Our expertise spans the entire scope of industry technology challenges:



Modern workplace



Modern apps



Modern infrastructure



Intelligent edge



Cybersecurity



Data and AI

AI has a place in each of these areas. Insight can help you pinpoint where with consulting services and ideation workshops to help you build out potential AI use cases, envision your project based on available technologies, and determine ROI before you dive in.

## Benefits of Insight-delivered ONTAP AI

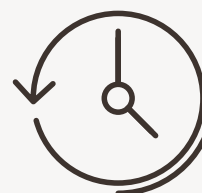
With NetApp® ONTAP AI, businesses achieve:



Simplified procurement



Minimized misconfiguration risk



Improved time to market



Enhanced consumer insight



Reduced operational overhead

## Take off with AI in 3, 2, 1...

Get proven, integrated solutions based on three simple parameters:

3

### Size

Three configurations: Small, medium, and large

2

### Capacity

Two capacity options for each offering, with available expansion

1

### Support

One number to call for support

## Choose a technology partner that understands AI infrastructure.

Insight offers unique accessibility and tailored support for AI-ready products and solution roadmaps that mitigate risk, facilitate compliance, and ensure operational efficiency.

We lead NetApp partners in almost every category, enabling us to better support our clients:

250 sales and technical certifications

NetApp AI Partner

First FlexPod Premium Partner

Cloud First Partner

NetApp Americas Cloud Innovation Award 2020

## Transform your approach to AI.

Get intelligent AI infrastructure with the support and dependability you need — from a strategic partner to guide you every step of the way.