

Modernize your security with an open, multicloud platform

IBM Cloud Pak for Security Threat Management



Name
Title
Email

Ransomware and data attacks were the most popular attacks in 2020

Ransomware

23%

Ransomware of attacks

\$123M+

Estimated profits from
top ransomware

13%

Data theft of attacks

Attacks related to COVID-19 & healthcare

#7

Healthcare's rank in top
attacked industries

28%

Of attacks on healthcare
ransomware

Threats to supply chain, manufacturing & energy industries

#2

Manufacturing's rank in top attacked industries

#3

Energy's rank in top attacked industries

Business priorities are driving digital transformation



Users and Endpoints

Accessing from anywhere
using any device



Data and Apps

Data is a shared resource
for users and apps



Infrastructure

Servers and networks distributed
across hybrid cloud environments

Security needs to safeguard these key transformations, but that can be a challenge...

Traditional security can't keep pace

Too much to do

- Meet with CIO and stakeholders
- Nail down third-party risk
- Manage GDPR program with privacy office
- Respond to questions from state auditors
- Update CEO for board meeting
- Update budget projections
- Write security language for vendor's contract
- Make progress on the never-ending identity project
- Review and updated project list
- Edit communication calendar
- Update risk rankings on security roadmap
- Clarify policies governing external storage devices

Too many vendors



Too much complexity



Too many alerts



Too many silos

- Provide data handling best practices
- Review logs for fraud and investigation
- Help with insider threat
- Determine location of sensitive data
- Investigate possible information leaks
- Continue penetration testing of new business mobile app
- Help architects with security
- Answer security policy email
- Format security status report
- Meet with recruiter to discuss security
- Write test plan requirements for new products
- Meet regarding improving security of facilities

Identity and Access Management



Data Security



Application Security



Network Security



Endpoint Security



Clients need a modern, open, zero trust approach

Client's Security Challenges

Cloud Security



Advanced Threats



Compliance and Privacy



Skills Shortage



Mobile, Edge and IoT / OT



IBM Solutions



IBM Security

Align

your security strategy to your business

Protect

digital users, assets, and data

Manage

defenses against growing threats

Modernize

your security with an open, multicloud platform



IBM Differentiation

Deep
Expertise

AI-Driven
Technology

Open
Platform

Largest
Ecosystem

IBM Security clients are growing their business with a zero trust approach

Preserve customer privacy

- Simplify and secure user onboarding
- Manage user preferences and consent
- Enforce privacy regulations controls

Reduce the risk of insider threat

- Enforce least privilege access
- Discover risky user behavior
- Embed threat intelligence



Protect the hybrid cloud

- Manage & control all accesses
- Monitor cloud activity and configurations
- Secure cloud native workload

Secure the remote workforce


- Secure BYO & unmanaged devices
- Eliminate VPNs
- Provide passwordless experiences

“Zero trust helps us enable critical business capabilities while managing security”

- CISO, Global Chemical Manufacturer

A unified and open approach for teams to connect data and workflows



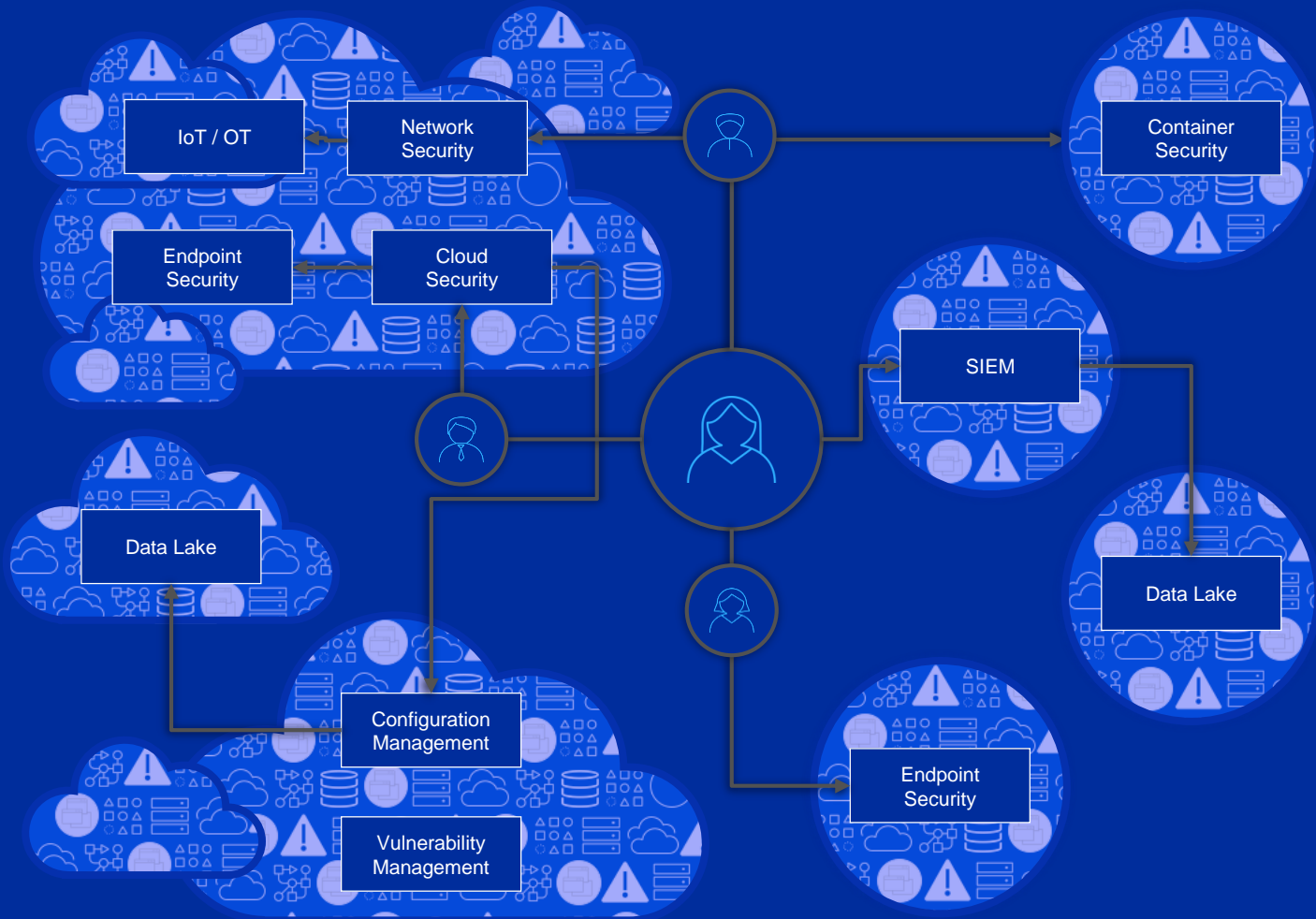


60% of companies use 25+ unique security products, and
44% engage with 10+ vendors

Growing threats, tools, and data are inhibiting security operations

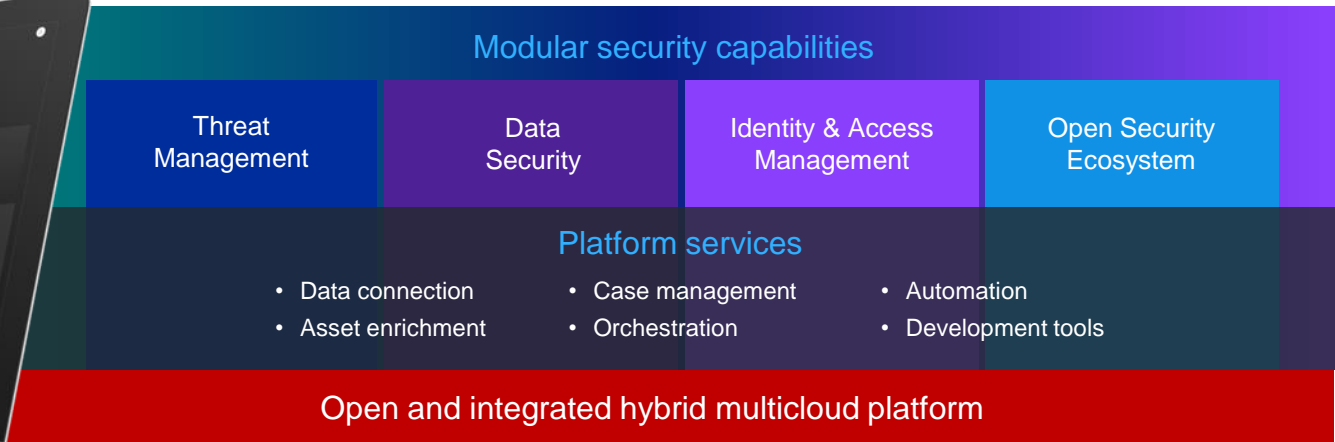
SOC analysts need help...

- Prioritizing the increasing number of events, alerts and intelligence data
- Quickly navigating multiple tools and data sources to investigate threats
- Reducing manual processes and even more tools to resolve security incidents



IBM Cloud Pak for Security

An open multicloud platform to gain security insights, take action faster, and modernize your architecture



SIEM
tools

EDR
tools

Cloud
repositories

Data
lakes

Database
protection

Network
protection

Additional
point solutions



On premise



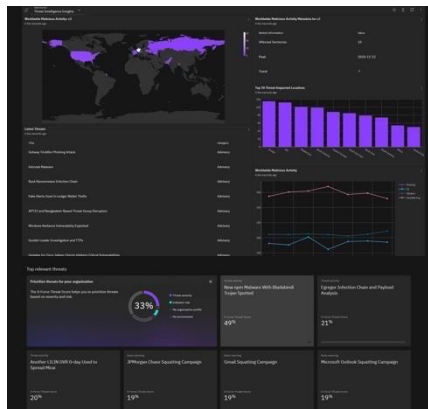
Hybrid Cloud



Multicloud

Outcomes of threat management solutions

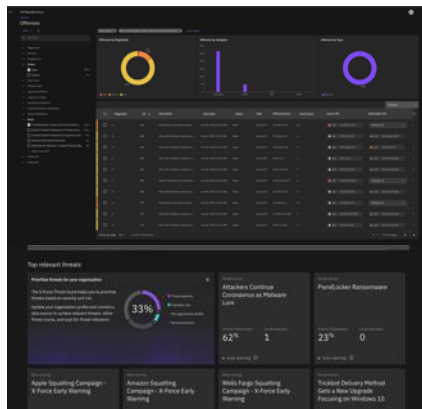
Visibility



600+

validated integrations to
reduce risk and MTTD

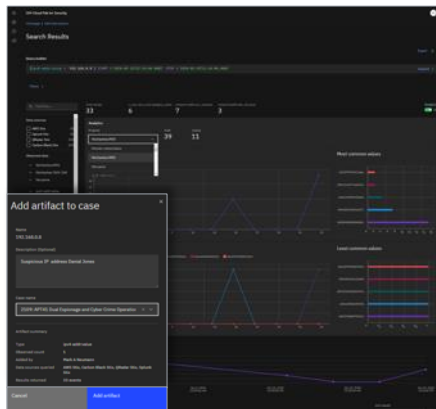
Detection



51%

increase in ability to
detect attacks

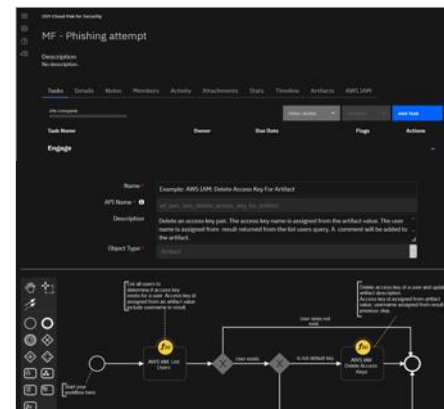
Investigation



60x

improvement in threat
investigation time

Response

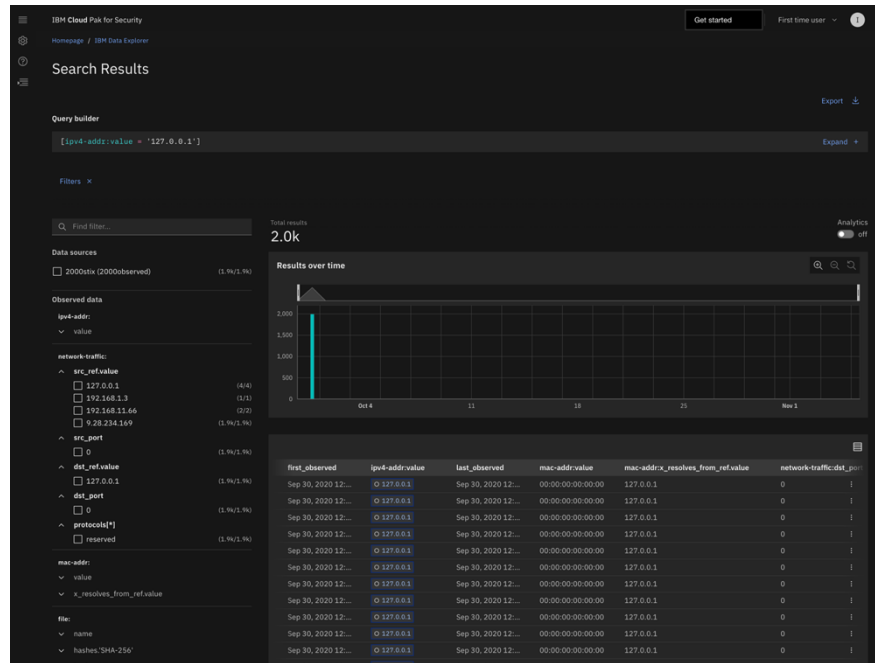


8x

increase in speed to respond
to security incidents

Federated search and investigation

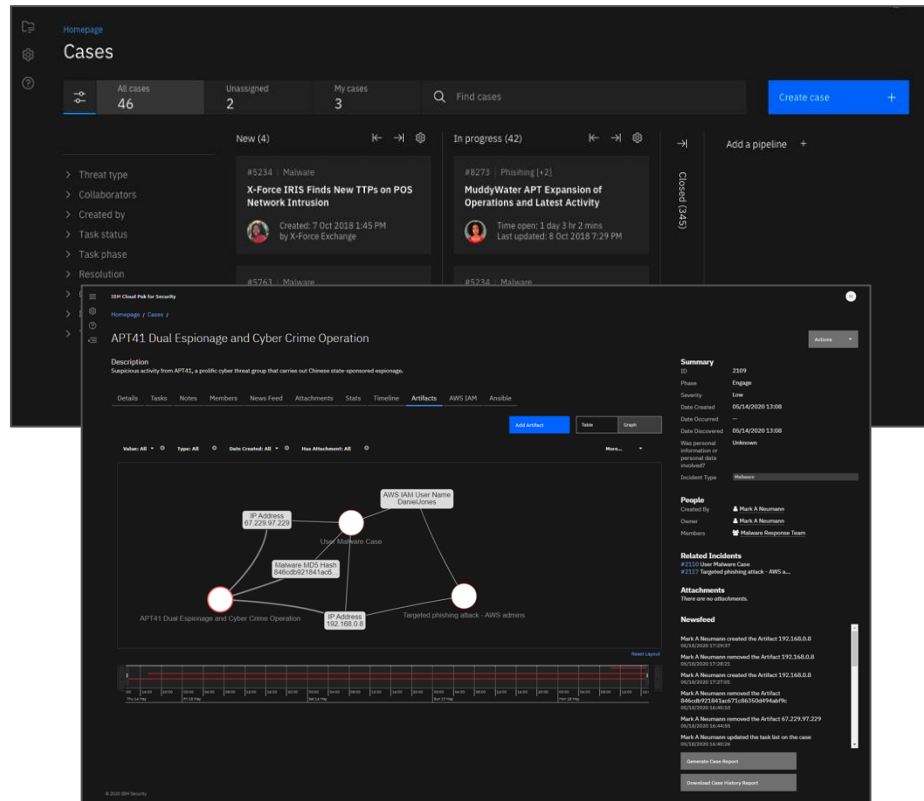
- View all critical security data without moving it using pre-built connectors to cloud and security data sources
- Single query language (STIX) to investigate across all data sources for threats, patterns, IOCs, and more
- Automatically enrich data and attributes with integrations into threat intelligence feeds, assets, and risk databases
- Statistical insights without querying provides immediate analysis on least common, most common, and potential outlier values
- Seamless integration with SOAR cases to share insights, searches, and findings
- Expand data sources and capabilities, creating new connectors using an SDK or IBM services



Case Management

Security Orchestration, Automation, and Response (SOAR)

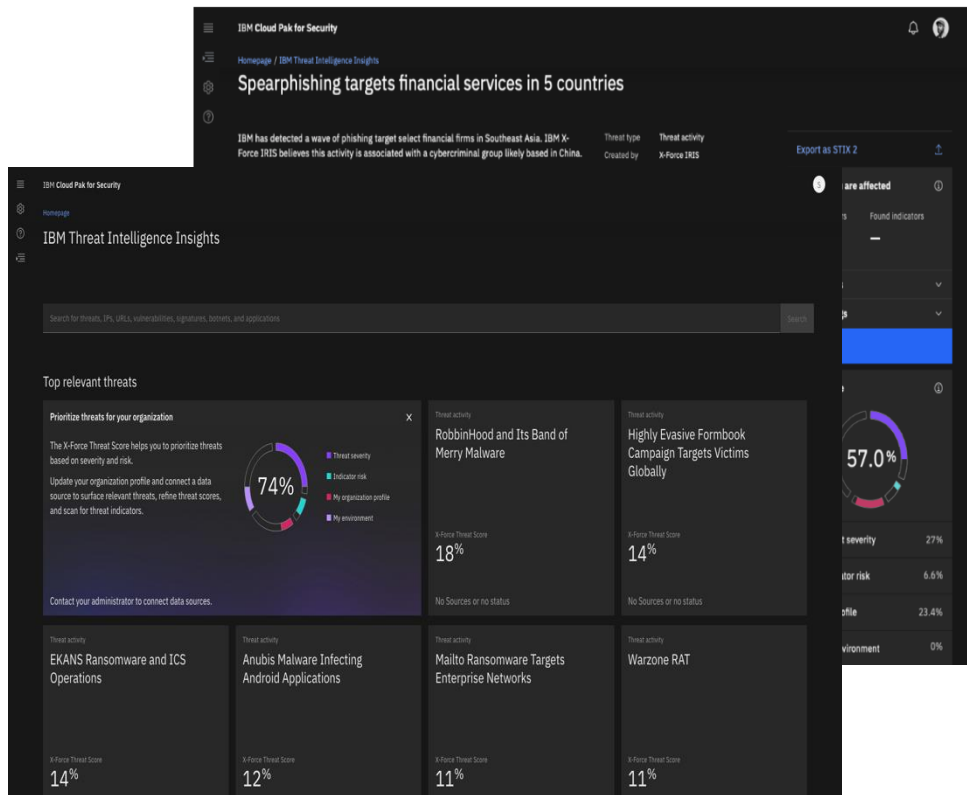
- Reduce time to respond to and remediate complex cyber threats by automating incident response processes
- Streamline and automate manual and repetitive tasks such as IOC enrichment and easily identify leverage points used by attackers, track IOCs over time and classify attributes
- Guide and execute investigation and response actions consistently with robust case management and tasks, leveraging visual process techniques from lean manufacturing
- Drive investigations across the organization via simple point-and-click deployment of 160+ third-party integrations
- Customize and extend dynamic playbooks through a visual workflow editor
- Meet compliance regulatory requirements with a privacy add-on



Threat Intelligence Insights

Prioritized, actionable threat intelligence

- Gain global threat intelligence through reports with contextual information curated by the IBM X-Force team
- Prioritize threats with the X-Force Threat Score, based on relevance, severity, penetration, impact and environmental sightings
- Identify and act on threats active in the environment with “Am I Affected”—continuous, automated searches across data sources; cases created automatically for active threats
- Leverage investments in 3rd-party threat intelligence feeds through a simple single configuration screen and enrich information throughout the platform



Get started

1.

Learn more about
IBM Cloud Pak
for Security

[ibm.com/products/
cloud-pak-for-security](https://ibm.com/products/cloud-pak-for-security)



2.

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Business Framing
for free

ibm.biz/trygarage

Modernize your security with an open, multicloud platform

Gain security insights

With a unified console that provides visibility and analytics across IBM and 3rd party security tools, data, and clouds

Take action faster

With AI and automation, simplify operations and streamline response, to save time and lower risk

Modernize your architecture

Run anywhere with an open, multi-cloud platform that gives you flexibility, extensibility and avoids lock-in

Thank you

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