Tamr | aws

The only cloud native MDM solution for AWS

Leverage the flexibility and scalability of AWS to overcome your toughest data challenges

Driving Business Outcomes at Scale with Tamr and AWS

THOMSON REUTERS

Integrating new data sets in two weeks instead of six months, providing customers with higher quality data faster.

TOYOTA

Creating golden records by combining buyer information from dealerships in more than European 30 countries, improving sales opportunities.

Johnson & Johnson

Unifying product sales data from distributors, leading to greater insight on consumer buying habits and increased product sales.

(U.S. Department of Homeland Security)

Unifying air traveler data for more efficient passenger screenings and improved security.

Supporting Your Migration to the Cloud

Durable MDM Migrations to the Cloud

Improved Scalability with Cloud-Native Capabilities

Lower Cost of Ownership for Data Mastering

Tamr's team makes the migration of data mastering to the cloud durable, cost-effective, and timely. Migrating on-premise data mastering workflows (e.g., MDM deployments) to Tamr's cloud-native data mastering platform with AWS ensures that organizations can integrate up-to-date complete data seamlessly with new or existing pipelines and scale effectively as needed.

Organizations can **save nearly $400,000 annually on hosting costs** by leveraging Tamr's cloud-native capabilities.

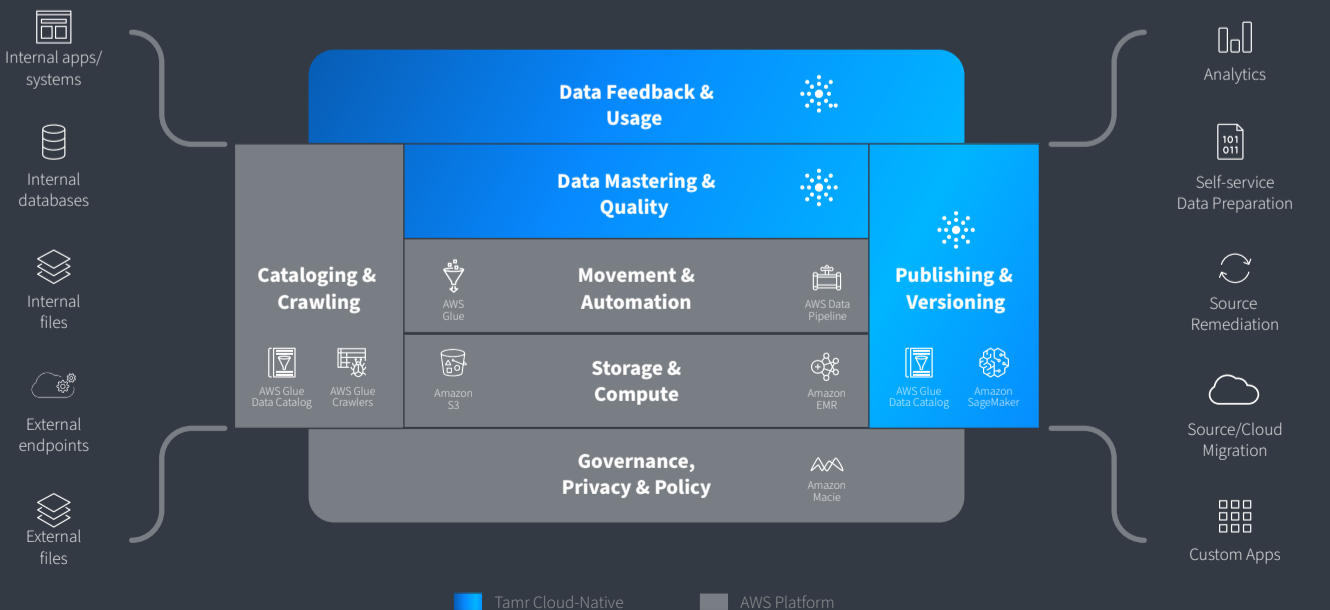## Mastered Data—Scaled for Modern Data Management

Tamr's architecture leverages AWS's cloud-native capabilities for large-scale compute and processing, elastic search, and metadata management.

Compatible with AWS services such as Amazon RDS, and Amazon EMR, Tamr customers can scale modern data pipeline performance while controlling costs. Tamr has achieved Advanced Technology Partner status in the AWS Partner Network as well as AWS Machine Learning Competency status, providing organizations with the highest confidence in Tamr's capabilities when deployed on AWS.

Sources (tabular)

- Internal apps/systems
- Internal databases
- Internal files
- External endpoints
- External files

Data Management Ecosystem

- Data Feedback & Usage
- Data Mastering & Quality
- Cataloging & Crawling
  - AWS Glue Data Catalog
  - AWS Glue Crawlers
- AWS Glue
- Movement & Automation
- AWS Data Pipeline
- Publishing & Versioning
  - AWS Glue Data Catalog
  - Amazon SageMaker
- Amazon S3
- Storage & Compute
- Amazon EMR
- Governance, Privacy & Policy
- Amazon Macie

Consumption Endpoints

- Analytics
- Self-service Data Preparation
- Source Remediation
- Source/Cloud Migration
- Custom Apps

Tamr Cloud-Native   AWS Platform

Tamr

Learn more at tamr.com