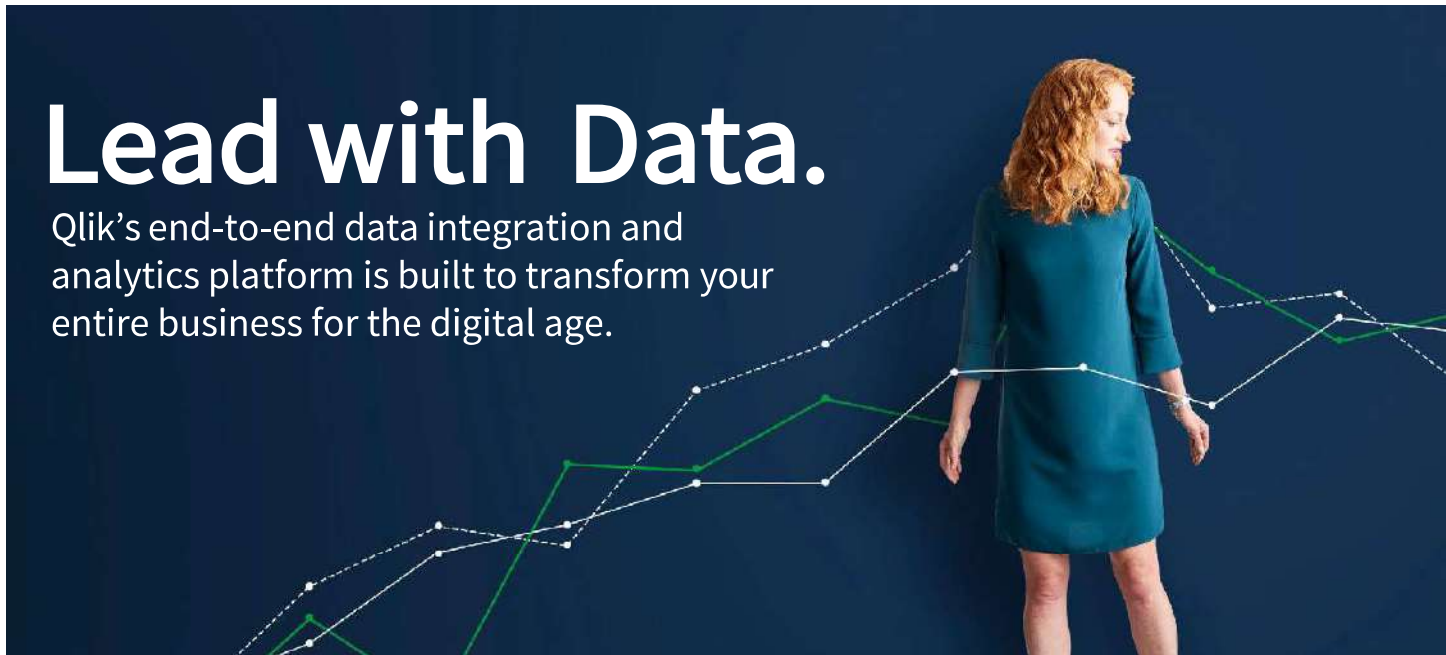




# Lead with Data.

Qlik's end-to-end data integration and analytics platform is built to transform your entire business for the digital age.



## Turn raw data into remarkable outcomes with Qlik.

Are you data driven, or is your data driving you crazy? The potential is huge, but most struggle just to make data available and actionable, let alone turn it into business value at scale. The good news is that Qlik solves these challenges daily.

### The fastest path to business value through data.

With the only end-to-end solution for data integration and analytics, Qlik democratizes BI, creating a shared fabric of trusted, real-time data, collaborative analysis, and actionable insights. Get the technology and expertise you need to build a data-driven culture and transform your business.

#### Make all relevant data actionable

##### Data Integration Platform

Organizations collect huge amounts of data. But, most of the data that can guide decisions and actions isn't easily accessible or analytics-ready. Qlik harmonizes DataOps for analytics, turning raw data into trusted, actionable data that's easy to find, current, and immediately available to Qlik Sense®, Tableau, PowerBI, and beyond.

#### Transform your data into actionable insights

##### Data Analytics Platform

Qlik Sense sets the benchmark for a new generation of BI. Empower users of all skill levels to freely explore, both visually and conversationally. Our one-of-a-kind Associative Engine, combined with powerful AI, brings actionable insights to every decision – with the industry's most complete modern analytics platform.

#### Build a data-driven culture

##### Data Literacy as a Service

Transforming your organization with data is as much about people as it is technology. Qlik takes a holistic approach to customer success focused on helping you build a data-driven culture to maximize the value of your investments in people, technology, and process.

### Over 25 years of BI history



Founded in 1993 in Lund, Sweden



Headquartered in Pennsylvania, USA



50,000+ Customers



1700+ Partners

### An Industry Leader

Recognized leader by industry analysts including Gartner, BARC, Forrester, Dresner Advisory, Eckerson Group, and Ventana Research

[Qlik.com](https://www.qlik.com)

# An end-to-end journey that leads to data-driven transformation.



## Data

To lead in the digital age, where real-time insights and decisions are critical, everyone in your business needs easy access to the latest and most accurate data. Qlik's Data Integration Platform enables a DataOps approach that vastly accelerates the discovery and availability of real-time, analytics-ready data by automating data streaming, refinement, cataloging and publishing.



## Analytics

Qlik analytics empower people of all skill levels to discover insights and make data-driven decisions. Our one-of-a-kind Associative Analytics Engine is built for non-linear, free form exploration and search, exposing hidden insights that query-based tools miss. And we combine this with AI-powered insight suggestions, automation, and natural language interaction, across a full range of user experiences, to magnify the power of discovery for everyone.



## Insights

Qlik supports the full range of use cases across the analytics life-cycle – from self-service to interactive dashboards, conversational analytics, mobile analytics and reporting. This means people can get insights wherever and however they work, both visually and using natural language. And with our open platform and APIs, organizations can embed analytics anywhere, and build new capabilities for limitless possibilities.

“ Qlik is allowing us to make decisions based on data. This is changing how Condé Nast works and it's truly part of a digital transformation. ”

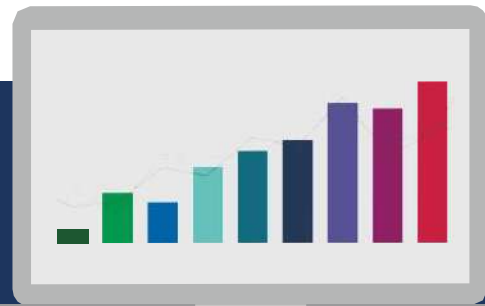
Oliver Gomes, Executive Director, BI, Condé Nast

## THE QLIK ADVANTAGE

# We do things differently so you can do things differently

Qlik is different from the ground up. We're built for enterprise-wide transformation – with an end-to-end platform, one-of-a-kind associative technology, a unique approach to Augmented Intelligence, true multi-cloud deployment, and a breadth of capabilities you won't find anywhere else. With Qlik, everyone in your workforce, at any skill level and in any role, can make discoveries every single day – so you can transform your business to lead in the digital age.

Discover more at [qlik.com](https://www.qlik.com)



Qlik's vision is a data-literate world, one where everyone can use data to improve decision-making and solve their most challenging problems. Only Qlik offers end-to-end, real-time data integration and analytics solutions that help organizations access and transform all their data into value. Qlik helps companies lead with data to see more deeply into customer behavior, reinvent business processes, discover new revenue streams, and balance risk and reward. Qlik does business in more than 100 countries and serves over 50,000 customers around the world. Visit [qlik.com](https://www.qlik.com) to learn more.