

5 reasons your IT team needs Citrix Workspace

It's difficult to balance the needs of your organization with the needs of your users. It's not just about delivering a great employee experience — you also need to stay in control and efficiently manage resources. Citrix Workspace lets you scale and support whatever the business asks of you, allowing you to adopt and integrate any technology you need, all without sacrificing security.

Here are five reasons your IT team needs Citrix Workspace:

How does Citrix Workspace help?

Citrix Workspace empowers people to work better anytime, anywhere without distractions. It seamlessly integrates with your existing systems, so you can focus on driving digital transformation.

- 1 Your team manages digital transformation.**
Citrix Workspace delivers everything people need — from app delivery and unified endpoint management to content collaboration and analytics. With it, your team onboards new employees faster, easily manages a hybrid infrastructure, and stays flexible enough to quickly implement change.
- 2 You want to deliver tools that satisfy, not frustrate.**
You're tasked with delivering technology that contributes to a rich employee experience, increasing engagement and productivity. Citrix Workspace brings together everything people need in a unified experience, providing employees with personalized feeds and automating routine tasks that contribute to worker fatigue.
- 3 You support people in multiple locations, on multiple devices.**
Not only do you manage corporate mobility, but you might also manage service delivery to distributed offices locally or even globally. Citrix Workspace gives you the ability to deliver instant, secure access to information on any device and over any network. This improves the mobile experience and provides self-service automation and workflows.
- 4 Security is your responsibility.**
In today's ever-evolving threat landscape, security is a bigger challenge than ever. Instead of monitoring unknown external threats that change on a daily basis, Citrix Workspace enables your IT team to proactively detect and act on risky or unusual user behavior. This people-centric security approach allows you to score users based on their risk level, plus implement IRM and DLP.
- 5 Your IT team needs to evolve along with the business.**
Let's face it—business priorities are constantly in flux. Citrix Workspace provides the flexibility that IT teams need to change course as business needs change. You have the option to choose any infrastructure that meets your unique needs, whether it's on premises, in the cloud, or both.

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