



Securing content flow

3 ways Box customers
work seamlessly with
their partners



Introduction

What if you could leverage the familiarity of favored apps and still unite all your users across the extended enterprise on one secure platform? What if you could centralize all your content, simplify your workflows and institute stronger, more seamless governance over every piece of information?

Collaboration through and beyond the enterprise is key to achieving business goals, but data control is equally important. In today's fragmented content-sharing landscape, where users rely on their favorite tools and shadow IT to collaborate in all sorts of ways, organizations risk exposing data every day.

The enterprise is harnessing the cloud to connect users, partners and suppliers in one place for secure collaboration beyond company walls.

See how enterprise leaders from Wiley, Flex and Stitch Fix unite and secure their extended enterprise using Box.



1. Secure knowledge flow from contributors around the world

WILEY

- One of the world's largest publishers of higher-education books and peer-reviewed scholarly research
- 4,900 employees
- Founded in 1807

“What Box gives us in terms of cloud content management is seamlessness. You don't even need to think about it. It's there for everybody.”

Peter Marney, SVP and CTO, Wiley



Wiley

To stay relevant and remain a leader in the publishing world, Wiley is committed to creating new business models and internal processes that put content in customers' hands faster in and more forms. Cloud content management enables users within and beyond company walls to collaborate on content of all types and protect valuable intellectual property.

Stakeholders involved in Wiley's publishing process include editors and designers in offices all over the world, widely dispersed authors working from home and vendors in the Philippines and India. To unite all of these users and enable facile collaboration that doesn't jeopardize intellectual property, the company has created a digital publishing platform. The publication process has now been completely revamped, from author submission of a manuscript to publishing the finished piece online.

By turning to Box to better manage internal content in the cloud, everyone within the organization can collaborate more quickly, efficiently and securely to get radical new customer-facing products to market faster.

How they did it:

1

A revamped digital publishing platform

Within a robust digital ecosystem, every step of the publication process, from author submission of a manuscript to published piece, is orchestrated fluidly in the cloud.

2

Global collaboration with internal teams and external partners

Content of all types managed in the cloud can be shared, accessed and edited with offices, printers and authors around the world. This has allowed Wiley to eliminate more than a dozen CMS systems within the enterprise.

3

Governance and security measures applied to all content

To protect products against pirate websites and rampant theft of higher education textbooks, Wiley relies on the robust security and permission features of Box.

A person wearing a white cleanroom suit, including a hood and mask, is working in a cleanroom environment. They are holding a small object, possibly a component or tool, and are looking down at it. The background is blurred, showing other people in similar suits and bright overhead lights.

2. Unite and onboard suppliers in one safe cloud-based space

flex.

- The world's 3rd-largest global electronics manufacturing service
- 200,000+ employees
- 100 sites in 30 countries
- Founded in 1969

“We use the cloud to get access to all the information you need. It’s a tremendous security win for us, but also for our partners and suppliers.”

Fritz Wetschnig, CISO, Flex

Flex

In the supply chain world, there are a lot of different types of users — employees, partners, customers and other external stakeholders — that need secure access to information in a variety of environments and with varying types of permissions. Digital tools for onboarding and collaborating must create a smooth and welcome experience for any user.

At the same time, content management encompasses a greater need to protect and centralize data. A multinational technological manufacturer, Flex sought ways to give all types of users better access to content while keeping it secure.

Technologies that help centralize and protect data connect internal and external user experiences within the supply chain. For Flex, this process is seamless and secure, so the user does not experience glitches, and suppliers don't experience security issues with their content.

How they did it:

1

One integrated platform

Flex has centralized the process of signing up new suppliers with one portal, based on Box, that all stakeholders can access. Suppliers integrate the platform with their own systems to access inventory data and content easily. There's no duplication of data, so less room for error.

2

Secure sharing with external partners

To keep access to this portal secure, it's built on an integration with identity technology partner Okta. Access to Flex's portal is linked to the credentials of partners like Box. If a user leaves a partner company, access is automatically revoked.

3

All content in one place

Having all content in one place, on Box, means that no matter how it's accessed and edited by users, the data stays centralized and secure.

3. Streamline freelancer onboarding with secure business processes



STITCH FIX

- Online retail subscription and personal shopping service
- Over 5,500 employees
- Over 3,400 stylists
- Founded in 2011

“We’re always looking to make the technology of onboarding people easy. A lot of the Box interaction is invisible to employees. But behind the scenes, there’s plumbing that puts it together.”



Stitch Fix

Stitch Fix is a born-in-the-cloud fashion retailer. Acting as an online personal stylist service, it delivers handpicked clothes directly to consumers.

With a business model that revolves around thousands of remote stylists, Stitch Fix turned to the cloud to create engaging experiences for a large extended workforce. From onboarding new stylists to granting access to content, Box has been the secure solution to managing freelancers and enabling better workflow.

With its holistic cloud IT strategy, Stitch Fix has increased security, speed and efficiency and changed the everyday work experience of dispersed remote employees.

How they did it:

1

Secure collaboration, leveraging granular permission settings in Box

With a client portal built on Box, clients can access a “digital view” of candidates from any device, enabling them to quickly review candidates without having to wait to receive printed binders of candidate portfolios.

2

Flexibility and scalability

As Stitch Fix adds freelance stylists over time, building an enormous workforce of remote workers, a seamless integration between Box and G-Suite will help scale without risking data. Stylists can collaborate from anywhere, creating and securing documents directly in Box, with an interface that's super user friendly to accommodate any type of worker.

3

Simplified contracting workflow, based on Box-native integration with DocuSign

Stitch Fix utilizes the Box and DocuSign integration to accelerate contract workflow, gather e-signatures securely and better manage suppliers and partners.

We believe that every company can and should work like a digital company, and that Cloud Content Management is essential to achieving this.

With Cloud Content Management, manual processes become digital and automated. Employees no longer have to spend hours each day or week hunting for information, and productivity soars. Collaboration across the entire extended enterprise becomes seamless, and the latest machine learning technologies help you maximize the value of every piece of content you have. No more siloed content, no more searching for information.

With Cloud Content Management by Box, you can finally work as one.





To learn more about Box, visit www.box.com