



APEX ASSEMBLY SPONSORSHIP PROSPECTUS

Keynote Presenter - \$54,900

- 40-minute keynote presentation in front of the entire attendance
- 3 Executives (including speaker) to attend the full duration of the assembly
- Cocktail Hour Sponsor, includes branding and 5-minute toast
- Birds of a feather lunch: select seating during hour-long lunch to discuss a topic of common interest
- Informal introductions made throughout the course of the assembly to your target attendees
- Access to member surveys comprised of: name, title, budget, and spending priorities
- Attendee details: full list of attendee contact information post-assembly
- Option to place marketing collateral in registration package
- Logo placement on event signage (according to sponsorship level)
- Company logo and profile displayed on event website and event app
- Option to contribute two (2) company assets to be hosted on the event website
- Inclusion in attendee raffle for prize drawing at the assembly
- All food and beverage included onsite for registered attendees
- Access to all sessions and networking opportunities
- Promotion via social media portals pre and during assembly

Keynote Panel Moderator - \$49,900

- Moderate or a seat on 50-minute Keynote panel in front of the entire attendance
- Panel consists of one moderator, three members, and one executive from your organization
- 3 Executives (including speaker) to attend the full duration of the assembly
- Birds of a feather lunch: select seating during hour-long lunch to discuss a topic of common interest
- Informal introductions made throughout the course of the assembly to your target attendees
- Access to member surveys comprised of: name, title, budget, and spending priorities
- Attendee details: full list of attendee contact information post-assembly
- Option to place marketing collateral in registration package
- Logo placement on event signage (according to sponsorship level)
- Company logo and profile displayed on event website and event app
- Option to contribute two (2) company assets to be hosted on the event website
- Inclusion in attendee raffle for prize drawing at the assembly
- All food and beverage included onsite for registered attendees
- Access to all sessions and networking opportunities
- Promotion via social media portals pre and during assembly

Case Study Presenter / Thought Leadership - \$44,900

- 30-minute presentation in front of the entire audience with a client of your choice
- 2 Executives (including speaker) to attend the full duration of the assembly



- Birds of a feather lunch: select seating during hour-long lunch to discuss a topic of common interest
- Informal introductions made throughout the course of the assembly to your target attendees
- Access to member surveys comprised of: name, title, budget, and spending priorities
- Attendee details: full list of attendee contact information post-assembly
- Option to place marketing collateral in registration package
- Logo placement on event signage (according to sponsorship level)
- Company logo and profile displayed on event website and event app
- Option to contribute two (2) company assets to be hosted on the event website
- Inclusion in attendee raffle for prize drawing at the assembly
- All food and beverage included onsite for registered attendees
- Access to all sessions and networking opportunities
- Promotion via social media portals pre and during assembly

CXO Panel Presenter - \$39,900

- 40-minute panel in front of the entire attendance
- Panel consists of one moderator, three members, and one executive from your organization
- 2 Executives (including speaker) to attend the full duration of the assembly
- Birds of a feather lunch: select seating during hour-long lunch to discuss a topic of common interest
- Informal introductions made throughout the course of the assembly to your target attendees
- Access to member surveys comprised of: name, title, budget, and spending priorities
- Attendee details: full list of attendee contact information post-assembly
- Option to place marketing collateral in registration package
- Logo placement on event signage (according to sponsorship level)
- Company logo and profile displayed on event website and event app
- Option to contribute two (2) company assets to be hosted on the event website
- Inclusion in attendee raffle for prize drawing at the assembly
- All food and beverage included onsite for registered attendees
- Access to all sessions and networking opportunities
- Promotion via social media portals pre and during assembly

Workshop Presenter - \$34,900

- 30-minute interactive workshop presentation
- 2 Executives (including speaker) to attend the full duration of the assembly
- Birds of a feather lunch: select seating during hour-long lunch to discuss a topic of common interest
- Informal introductions made throughout the course of the assembly to your target attendees
- Access to member surveys comprised of: name, title, budget, and spending priorities
- Attendee details: full list of attendee contact information post-assembly
- Option to place marketing collateral in registration package
- Logo placement on event signage (according to sponsorship level)
- Company logo and profile displayed on event website and event app
- Option to contribute two (2) company assets to be hosted on the event website
- Inclusion in attendee raffle for prize drawing at the assembly



- All food and beverage included onsite for registered attendees
- Access to all sessions and networking opportunities
- Promotion via social media portals pre and during assembly

Disrupter Presenter - \$24,900

- 15-minute vendor presentation
- 2 Executives (including speaker) to attend the full duration of the assembly
- Birds of a feather lunch: select seating during hour-long lunch to discuss a topic of common interest
- Informal introductions made throughout the course of the assembly to your target attendees
- Access to member surveys comprised of: name, title, budget, and spending priorities
- Attendee details: full list of attendee contact information post-assembly
- Option to place marketing collateral in registration package
- Logo placement on event signage (according to sponsorship level)
- Company logo and profile displayed on event website and event app
- Option to contribute two (2) company assets to be hosted on the event website
- Inclusion in attendee raffle for prize drawing at the assembly
- All food and beverage included onsite for registered attendees
- Access to all sessions and networking opportunities
- Promotion via social media portals pre and during assembly

Senior Supporter - \$15,000

- 2 Executives to attend the full duration of the assembly
- Birds of a feather lunch: select seating during hour-long lunch to discuss a topic of common interest
- Access to member surveys comprised of: name, title, budget, and spending priorities
- Attendee details: full list of attendee contact information post-assembly
- Option to place marketing collateral in registration package
- Logo placement on event signage (according to sponsorship level)
- Company logo and profile displayed on event website and event app
- Option to contribute two (2) company assets to be hosted on the event website
- Inclusion in attendee raffle for prize drawing at the assembly
- All food and beverage included onsite for registered attendees
- Access to all sessions and networking opportunities
- Promotion via social media portals pre and during assembly



Add-Ons

Must be purchased with one of the above sponsorship packages only offered at select Assemblies

Private Dinner (post assembly) - \$19,900

- Private dinner (one sponsor) on the evening of the assembly
- 3 Executives to attend the full duration of the dinner
- Option for assigned seating
- Guarantee 8-10 members in attendance
- Option to invite 3 clients (upon Apex approval)

Dinner Sponsor with Toast (night before assembly) - \$19,900

- Access to pre-assembly dinner on the evening before the assembly
- 10-minute toast and introduction of member speaker
- 2 Executives to attend the full duration of the dinner
- Option for assigned seating
- Option to provide target wish list
- Option to invite 2 clients (upon Apex approval)

Dinner Attendee (night before assembly) - \$7,500

- Access to pre-assembly dinner on the evening before the assembly
- 2 Executives to attend the full duration of the dinner
- Option for assigned seating
- Option to provide target wish list
- Option to invite 2 clients (upon Apex approval)

