

# Five benefits of cloud data protection

Increasingly, enterprises are leveraging the cloud to support business processes. From Office 365 and Salesforce to running SAP or Oracle on AWS, SaaS and IaaS have transformed workflows, significantly improving efficiencies and lowering costs. With any business process, protecting and managing that data is imperative and is a top priority for all IT teams.

*In order to make effective data protection and management decisions, the following tips are important to keep in mind:*



## Multiple cloud options

- **Hybrid cloud**—relies on traditional, on-premises hardware and software, uses the cloud as an additional storage target, and requires internal IT management
- **Cloud enabled**—typically means using traditional on-premises software to leverage cloud storage with or without on-premises infrastructure
- **Cloud-native**—solutions live entirely in the cloud, packaged in containers and deployed as microservices



## “What do I get with cloud backup?”

- Frequent, automated, time-indexed backups
- Centralized administration across multiple cloud regions and accounts
- Comprehensive coverage for all end-user data storage locations including mobile devices and cloud applications



## The cloud maximizes data security and compliance

- Providers such as AWS and Azure undergo significant security audits and meet far more stringent requirements than the average business data center
- The global reach of the cloud makes it straightforward to comply with data residency requirements
- Stored data is protected with sophisticated encryption and data scrambling



## Fast recovery when disaster strikes

- Immediate failover to minimize downtime
- Spinning up virtual instances at a moment's notice
- Accessing data distributed across a variety of cloud-service environments such as EC2, EBS, RDS, and Redshift



## Significantly lower TCO

- On-premises infrastructure is eliminated or, in the case of a hybrid implementation, minimized
- IT overhead for installing, maintaining, and upgrading data protection software is eliminated
- Scalability enables adding and subtracting capacity and applications in response to business needs

Check out [Cloud Data Protection for Dummies](#) for a deeper look at why your business should consider cloud data protection.



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