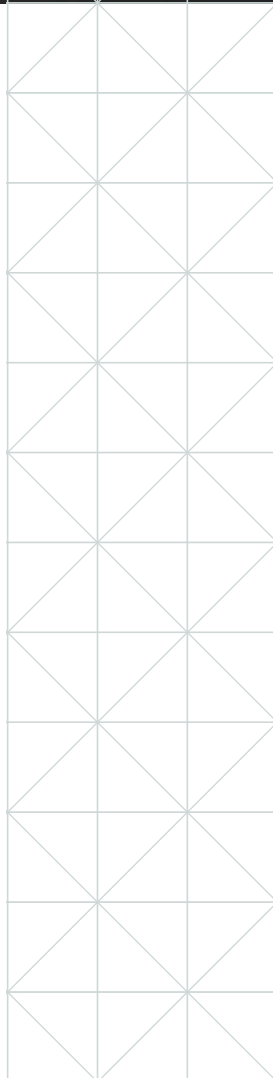


# Neustar SiteProtect Customer Success Stories

Distributed denial of service (DDoS) attacks represents a consistent and persistent threat to the digital operations and security of organizations everywhere. The attacks can be used to severely degrade network performance to the point of inoperability, or they can be used as a smokescreen to mask nefarious operations, like inserting ransomware or exfiltrating of sensitive company information.

As reports of DDoS attacks increase, organizations are increasingly turning to Neustar SiteProtect to keep their infrastructures secure. Neustar SiteProtect is a trusted DDoS solution that uses cutting-edge mitigation techniques, powerful analytics, and industry experts to protect companies and their digital presence.

**Here are some of our customer success stories.**





**Name: Unicept Data Limited**

**Industry: Gaming**

**Problem:**

As a service provider for online gaming operators, Unicept Data Limited knows the industry is frequently targeted by DDoS attackers. And with so many companies relying on Unicept Data Limited for availability, one devastating attack on a dependent company could cause a domino effect, ultimately crippling Unicept Data Limited.

**Solution:**

Unicept Data Limited chose Neustar SiteProtect as its DDoS mitigation service due to its effectiveness and ability to connect directly with Unicept Data's equipment. For Unicept Data, Neustar SiteProtect's adaptive qualities enabled them to feel more secure, knowing they enjoyed "fool-proof and comprehensive DDoS protection."

"Online gaming companies are particularly liable to suffer DDoS attacks because there is a lot of money involved. If their gaming site goes down, players will probably be quick to move to another site in order to carry on playing. An operator can lose thousands of Euros to its competitors every minute they are offline, not to mention the financial recoil this might have on the operator itself."

**Jason Bonnici, Unicept Data Limited CTO**



# permanent tsb

**Name: Permanent TSB**

**Industry: Banking**

**Problem:**

Permanent TSB is the third largest provider of personal retail banking services in Ireland, with origins in some of the oldest savings, investments, and banking institutions in the country. With more than one million customers depending on Permanent TSB for website availability and online banking, downtime as a result of a DDoS attack is not an option.

**Solution:**

Although never attacked, Permanent TSB took proactive steps to investigate DDoS mitigation solutions and ensure their infrastructure and digital presence would remain protected. After initially signing up for their ISP's DDoS mitigation service and then employing a hodgepodge of temporary solutions, Permanent TSB decided to take an expansive look at solutions when they came across Neustar SiteProtect. After extensive testing and evaluation, Permanent TSB selected Neustar SiteProtect, and they're now confident that their customer portal and online banking system is protected against DDoS attacks.

**"With more banking transactions happening online than through any of our local branches via our call center, it's good to know we have professional DDoS mitigation in place in case of attack."**

**Martin Farrelly, Head of IT Risk and Control, Permanent TSB**



**Name:** Nexica

**Industry:** Hosting and managed services provider

**Problem:**

As a company that specializes in hosting and managed services for infrastructure and business-critical applications, Nexica understands the perils associated with DDoS attacks. After getting hit with 12 attacks in one year alone, Nexica didn't feel confident that their self-installed on-premise DDoS protection could save them – or their customers – from the next assault.

**Solution:**

Nexica understood that staying online in the rapidly evolving DDoS landscape requires a solution that has always-on threat monitoring and detection. In their search for a DDoS mitigation solution capable of protecting their sophisticated infrastructure, they chose Neustar SiteProtect for its on-demand, cloud-based DDoS protection that can be implemented via Border Gateway Protocol. Possessing the ability to quickly scale up or down when faced with an attack is pivotal to Nexica, and they're ecstatic with how Neustar SiteProtect interfaces with other managed services.

“Neustar tailored the best solution for us. Neustar showed this ‘will to fit’ from the beginning, fitting our specific needs. They were more like us and the way we work with our customers. They talk our language.”

David Suarez, CTO, Nexica



**Name: Top 3 U.S. Bank**

**Industry: Banking**

**Problem:**

Banks are unquestionably the number one targets of DDoS attacks. If breached, banks provide criminals with immediate access to wealth, sensitive customer information, and free reign to what's on the bank's network. Despite the bullseye that this well-known bank had on its back, they only employed one DDoS mitigation solution, believing that its defenses were impenetrable. After the Mirai Botnet took down the top two U.S. banks, they believed differently and wanted reinforcement.

**Solution:**

After the Mirai Botnet caused widespread damage and knocked a number of websites offline, the bank sought out Neustar SiteProtect to provide DDoS mitigation redundancy, thereby fortifying their defensive posture. By turning to Neustar SiteProtect to act as either a primary or complimentary DDoS mitigation solution, the bank was able to implement a robust, on-demand hybrid DDoS defense that's capable of taking over from the primary solution in the event of mitigation problems or platform saturation.

**The bank designed and provisioned the SiteProtect service to be dynamically customer-triggered, providing assurance from Neustar's local mitigation capabilities. Closer mitigation nodes mean quicker traffic scrubbing, resulting in less website/application delays and disruptions.**

Learn More Today

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# Safeguard Your Infrastructure and Succeed with Neustar SiteProtect

No digital brand can afford downtime as a result of DDoS attacks. Protect your infrastructure, website availability, and profits with Neustar SiteProtect, and write your organization’s success story.

**To learn more, contact Neustar today.**

